

Request for purchase of political issue advertising

The following organization or individual (the "Purchaser") hereby requests the purchase of advertising time on the cable system referenced above, in the amounts and on the schedule set forth in Attachment A hereto.

This advertising will address the following issue (describe issue or identify election which the spot will address):

Campaign of Dane County Clerk by Karen
McKim

Will this advertising relate "to any political matter of national importance," including, but not limited to a reference to a legally qualified candidate for federal office, any election for a federal office, or any issues that will be addressed by the U.S. Congress, the President or any other agency or department of the Federal government?

Check One: ☐ Yes ☒ No

Payment on behalf of the purchaser will be made by the following:

Payer Name:

~~XXXXXXXXXX~~ CLARK Highland Group, LLC

Address:

106 W Germain

Chicago IL 60610

Email:

dchristianson@interantage.com

Contact Name:

DAMIAN CHRISTIANSON

Contact Phone #:

312 554 5009

If the Purchaser is not an individual, the Chief Executive Officers, Directors or Members of the Executive Committee of the Purchaser are listed on Attachment C, hereto. Purchaser certifies that this is a bona fide organization, and is the true sponsor of this advertising.

Any advertising purchased pursuant to this request will comply with all conditions noted on the confirmation provided by the System (Attachment B, hereto) and as may be noted on System's rate cards or standard advertising agreements. In running advertising, purchaser certifies that it will meet all such conditions.

Purchaser agrees to indemnify and hold harmless system, its owners, employees and agents from any damage, loss or liability which might result from or be related to the broadcast of the advertising requested herein for any reason, including but not limited to libel, slander, defamation, invasion of privacy, copyright violations, trademark infringement, commercial disparagement, etc. Should the system receive a complaint alleging that material contained in the advertising is libelous, slanderous or might otherwise impose any liability on the system, the system may cease airing the advertising while investigating such complaint, and the system may, in its sole discretion, elect not to run the entire schedule of advertising, in which case the system will refund to the sponsoring organization a

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pro rata share of the contract price reflecting those spots not run. Purchaser acknowledges and agrees to this policy, and will hold the system harmless from any damages Purchaser may incur from the withdrawal of advertising. Purchaser agrees to cooperate in providing any documentation necessary for claims made in the advertising, and agrees to hold the system harmless for any loss the sponsoring organization may suffer should the complete advertising schedule not be run on the system.

Purchaser is aware that a copy of this Request may be placed in the system's political file for public inspection.

Date: 10/20/16

Purchaser Name: Karen McKim

Authorized Signature: [Signature]

Address: 1519 Regency Ridge
Wauwatosa WI 53597

Phone Number: 608-212-5079

☒ Accepted
(Schedule Attached)

☐ Accepted in Part
(Schedule Attached)

☐ Rejected

Date: 10-20-2016

Signature: _____
Authorized System Representative